



Young Men AND Women's
African Heritage Association

**SATURDAY ART AND MUSIC
ENRICHMENT CLASS
SPONSORSHIP PACKET**

1205 Boyle Street
Pittsburgh, PA 15212



ABOUT YOUNG MEN AND WOMEN'S AFRICAN HERITAGE ASSOCIATION

ABOUT YMWAHA

Young Men and Women's African Heritage Association is a nonprofit organization dedicated to engaging the Pittsburgh community through culture, arts, music and education programs.

YMWAHA believes in the importance of arts and music education. Our arts-centered programs were developed to empower Pittsburgh's children with a sense of determination and accomplishment.

It is our hope that our programs will allow for personal growth, creative expression and social change.

YMWAHA'S MISSION

YMWAHA's mission is to provide school-aged children and their families with the cultural, artistic and educational tools necessary to become positive and active members of society.

YMWAHA'S VISION

YMWAHA's vision is to become Pittsburgh's leading community-based nonprofit that provides children with the ability to grow through cultural identity.

PROGRAM

To continue to practice our mission with our community, we will be offering a Music and Arts Enrichment Saturday Program for 12 weeks, FREE of charge to the students. It is important that all our youth are receiving the art and music education they deserve, and YOU can help support this initiative.

Program Details:

DAY: Saturdays

TIME: 10am-12pm

START/END DATE: October 7, 2017 (12 class sessions)

AGE: Program is ideal for 8-16 year olds

COST: FREE!

WHERE: YMWAHA building; 1205 Boyle Street, Pittsburgh, PA 15212

YMWAHA's Music and Arts Saturday Education Program will utilize art and music as a creative outlet for our youth. Class is every Saturday for two hours, music to be taught will have a strong focus on steel pans and will include acoustic instruments that incorporate physical movement, and rhyming to enhance vocabulary and allow for cultural expression. Art projects will coincide with relevant happenings in the student's lives and with the music program. Children will be taught to perform steel pans for the



community, and will gain structure, discipline, and self empowerment through creative expression. There will be a light breakfast provided by Panera for students.

Student MUST:

- Attend all classes
- Be on time for all classes
- Attend all performances
- Participate in fundraising events
- Follow all participation guidelines



YMWABA SPONSORSHIP BENEFITS

By making a monetary investment, you are making the conscious decision to invest in OUR community and OUR future leaders. If we want to see our community flourish and make a positive impact on it, we must think about ways we can support each other. Investment in a art and music education class allows for our youth to grow developmentally, express creativity, and work together towards a common goal or performing for the community, again, solidifying relationships and unifying all. Additionally, your business will not only support at least one child to take ALL TWELVE SESSIONS FREE, but will also have opportunities to receive the following benefits:

- Positive press/media coverage
- Increased sales
- Increased employee engagement
- Increased customer brand loyalty
- Motivating purpose for company and employees
- Increased shareholder return
- Increase skill development team building
- Attract new business partners
- Recognition for good
- Tax donation for contribution

2017 SPONSORSHIP LEVELS

Corporate sponsorship dollars and in-kind donations are helpful when organizing a successful program. In addition to benefits mentioned above, below is a table of sponsorship types, levels, investments and additional benefits based on sponsorship level.

Sponsorship Benefit	Bronze (\$150-\$499)	Silver (\$500-\$999)	Gold (\$1,000-\$2,499)	Platinum (\$2,500-\$5,000)
Logo on print and social media advertising materials for the program	X	X	X	X
Logo on print, social media, and press advertising materials for performances			X	X



Logo on website		X	X	X
Logo on performance t-shirts				X
Promo table at performances*	X	X	X	X
Announcements at performances				X

Sponsorship Conditions:

Sponsorship funds will contribute to the promotion, planning, operation, and marketing of the program.

Sponsors are responsible for supplying YMWABA with their logos in digital form.

Sponsors are responsible for producing their own promotional materials at performances.

Sponsorship dollars are required to be paid in full within seven business days of signing the Sponsorship Agreement. Checks can be made out to Young Men and Women’s African Heritage Association, or can be sent via Paypal.

*As it is approved by performance location

Any questions/concerns can be directed to Lisa Drakes, Program Coordinator at scai@ymwaha.org or (412) 322-4008.



SPONSORSHIP FORM

Thank you for helping bring music and art education to our youth by supporting YMWAHA!
Please fill out the form below and return to:

Lisa Drakes, Program Coordinator
1205 Boyle Street
Pittsburgh, PA 15212
scai@ymwaha.org
(412) 322-4008

Business Name	
Contact Name and Title	
Contact Email Address and Phone Number	
Business Address	
Business Phone Number (if different than above)	

Sponsorship Level (Circle one):

BRONZE

SILVER

GOLD

PLATINUM

Donation Amount: \$ _____

Payment Type (Check one):

- Check payable to Young Men and Women's African Heritage Association
- Paypal to <https://www.paypal.me/YMWAHA>

Sponsor Signature/Date

YMWAHA use only:

Date Form Received: _____

Date Payment Received: _____ (check number if applicable): _____